

Christopher M. Valk

1918 Brookstone Way, Apt. 307
Rock Hill, SC 29732

803.417.1620
cvalk@eightballcreations.com

A self-motivated computer professional with extensive experience in web design and marketing, seeking a position to utilize and challenge current skill set.

Experience

Jefferson Pilot Communications

A national broadcast communications company consisting of 17 radio stations, 3 television stations and JP Sports, a television production company.

Graphic Designer / Internet Designer

November 1997 - Present

- Responsible for the design and update of wbtv.com, jpc.com, two radio websites and the corporate intranet website
- Worked efficiently under time sensitive deadlines, high stress broadcasting environment
- Designed ads and logos in connection with sales and marketing initiatives
- Worked closely with TV sales and marketing on specific web campaigns, promotions and contests, including recent Super Bowl and family vacation campaigns
- Worked daily creating web and the occasional print images using: Adobe Photoshop, Macromedia Freehand, Adobe ImageReady
- Updated all websites in a timely and proficient manner
- Communicated effectively and closely with peers and staff on all projects and proposals

Kings College

Teacher's Assistant

1997 - 1998

- Recruited by former Professor to assist in providing direction for students in the Graphic Design program
- Assisted students with design related questions and projects
- Taught students in one on one setting how to use software
- Assisted professor with direction, grading and support

Skills and Accomplishments

- Designed multiple websites using Webweaver and Macromedia Dreamweaver
- Received web award for Denver radio station website design
- Designed two successful web campaigns recently, ran a total of 4 weeks and received over 7,000 entries

Education

**Kings College, 1996, Degree in Graphic Design
Dean's List**

References and portfolio available on request